

Your SMQ™ - Your Social Media Quotient



What is Your SMQ?

Your SMQ is a technique from Techdivine Creative Services to not only arrive at the quotient, but also to plan, design, implement and improvise on the same for a powerful social media marketing Services Campaign for your Brand / Organization.

Does Your SMQ mean:

- 1.To calculate your presence on the web via a quiz format OR
- 2.Adding up your score based on the presence or your knowledge of social networking sites (SNS) OR
- 3.Calculating your SMQ as per your conversations happening on the web

The answer is a simple “NO”.

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Your SMQ - Social Media Quotient has nothing to do with your presence on SNS or your score based on conversations on the web.

A Social Media Quotient is a powerful platform and an ongoing technique based tool to “assure” your product and service reaching across the right target segment and market based on your organizational goals & timelines.

What do we offer:

- 1.Your SMQ - Social Media Quotient Services with complete Social Media Marketing campaign with tracking statistics based on Your needs
- 2.Hard Print “Your SMQ” magazine for our clients across platforms and industries &
- 3.**Free Download Copy of the “Your SMQ” magazine for our members online from our website!**

<http://techdivine.com/freesocialmedia.html>

To

know

more:

Write

to us:

“Remember, the SNS sites are ‘only tools’ & not the final solution. It’s the combination of using these tools with the right mix that creates the magic!”

Your SMQ™ from Techdivine Creative Services
What’s your Social Media Quotient?

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